

Makro-Planar



## Camera Lens News

October 2009

We make it visible.

### Carl Zeiss presents three new EF bayonet mount lenses



Distagon T\* 3.5/18 ZE

#### Infinite perspectives for full-frame DSLRs

Whether shooting the elegant lines of the Eiffel Tower or the vast expanses of the Grand Canyon, both situations require a lens field wide enough to reveal the unique and full dimensions of each image. With the new Distagon T\* 3.5/18 from Carl Zeiss, EOS camera users now have an ultra-wide-angle lens at their disposal while benefiting from all the other optical qualities that ZEISS lenses are well-known for.

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List price : HK\$15,700 (Available before the end of 2009.)



Distagon T\* 2.8/21 ZE

#### Perfect lighting for dramatic perspectives

Dusk is falling in Manhattan, and a swarm of commuters on their way home is hurriedly crossing the street toward Grand Central Station. Behind them, the skyscrapers reflect the golden light of the setting sun. To capture this unique atmosphere, photographers need a fast wide-angle lens.

Carl Zeiss is proud to present the Distagon T\* 2.8/21 ZE, an ultra-wide-angle lens with EF bayonet designed specifically for such tricky shooting moments. It fits all analogue and digital EOS camera models. It is ideal for architectural and landscape photography.

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List price : HK\$19,100 (Stock available now.)



Distagon T\* 2/28 ZE

#### The expert for half-light

The breaking dawn is a special time for photographers. When the early-morning sun reluctantly chases away the still-glistening dew on the trees, this delicate transition between night and day creates moments of calm and anticipation. But without a tripod at hand, these shots will only succeed with a lens that can handle intense light.

Carl Zeiss today introduces the wide-angle lens Distagon T\* 2/28 ZE with EF bayonet, suitable for all analog and digital EOS camera models.

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List price : HK\$13,000 (Available before the end of 2009.)