

broncolor newsletter

BE CREATIVE WITH LIGHT.
AND WITH SYSTEM.

February 2010

Highlight of this issue :

- ★ Photo District News nominates Scoro A4S as the Power Pack of the Year
- ★ Lee Jeong Hyun and Jean-Louis Wolff shooting in the rice terraces in South China
- ★ Try the POWERFUL LIGHT from Para with Verso powerpack and get special offer
- ★ broncolor Power Reflector for double light intensity
- ★ broncolor ECTC or constant colour temperature up to 11 f-stop levels

Photo District News nominates Scoro A4S as the Power Pack of the Year

PDN - one of the prime magazines of professional photography in English worldwide - has selected our power pack Scoro A4S as flash unit of the year.

[Read on....](#)



Lee Jeong Hyun and Jean-Louis Wolff Shooting in the rice terraces in South China



Shanghai Tang is the first luxury Chinese style fashion brand, founded in 1994 by the Hong Kong businessman David Tang; developing a new concept of Chinese luxury, mixing contemporary design with elements of classical Chinese clothing. Shanghai Tang often shoots its advertising campaigns in amazing locations in Mainland China. The challenge to shoot these photos fell on Shanghai based photo team, the Korean born young female photographer Lee Jeong Hyun and the Frenchman Jean-Louis Wolff, represented by Fast management in Hong-Kong.

[Read on....](#)

Try the POWERFUL LIGHT from Para with Verso powerpack and get special offer

Special Offer for Powerful Para Kit Set, included :

- one Para 220 FB
- one Manfrotto 087NWB wind up stand
- one Verso A2/A4 Powerpack with battery dock
- one Pulso G lamp head

You can save up to 35% !

If you would like to tryout the powerful light from Verso powerpack with battery dock, please contact our regional office.



broncolor Power Reflector for double light intensity

The Swiss lighting specialist is offering yet another reflector for the Ringflash C. The new Power reflector for Ringflash C is a light shaper with a high-gloss, slightly satined inner surface coating. With the new accessory, the typical Ringflash C light becomes harder and the light coverage angle smaller, which can result in increased contrast.

[Read on....](#)

The new power reflector is available NOW ! If you would like to test drive it, please contact our regional office.



broncolor ECTC or constant colour temperature up to 11 f-stop levels

Cut-off technology ensures that the flash duration of a "computer flash" of a TTL-system unit is short. The disadvantage of having such a short flash duration is, however, that a blue dominance must be accepted. On the other hand, with conventional flash units, a colour temperature shift in the warmer colours can be noticed when the flash output is reduced. We would like to partly reveal to you, the secret of how broncolor (with a controlled combination of these two effects) manages to maintain a consistent colour temperature with the studio units Grafit and Scoro.

[Read on....](#)



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布朗专讯

用光来创作
和专业的灯光系统

2010年2月

今期主题：

- ★ Photo District News选出Scoro A4S为本年度最佳电源箱
- ★ 摄影师李贞贤 (Lee Jeong Hyun) 及Jean-Louis Wolff在南中国最富庶的地区拍摄
- ★ 试用Verso电源箱及Para大型反光伞所产生的强劲光源及优惠套装
- ★ 「布朗」的强效反光罩令光度强两倍
- ★ 「布朗」的优化色温控制 (ECTC) 或覆盖多达11级光圈范围的持续色温

Photo District News 选出 Scoro A4S 为本年度最佳电源箱

PDN — 全球以英文出版的其中一本最权威专业摄影杂志 — 选择我们的Scoro A4S电源箱为本年度最佳闪光灯系统。

[阅读....](#)



摄影师李贞贤 (Lee Jeong Hyun) 及Jean-Louis Wolff 在南中国最富庶的地区拍摄



「上海滩」是由香港商人邓永锵先生于1994年创办的首家销售创新华丽中式潮流服饰的品牌，为华丽中式服饰注入崭新的概念，将潮流时款的设计混入经典的中式服饰中。「上海滩」的广告经常在中国大陆的独特景点拍摄。这些艰巨的挑战落在旅居上海的摄影团队手上一出生于韩国的年青女摄影师李贞贤及法国摄影师Jean-Louis Wolff先生，他们都是代表香港Fast management公司执行这次拍摄。

[阅读....](#)

试用Verso电源箱及Para大型反光伞 所产生的强劲光源及优惠套装

Para大型反光伞优惠套装包括：

- 壹个Para 220 FB大型反光伞
- 壹个Manfrotto 087NWB灯脚
- 壹个Verso A2/A4电源箱连充电电池
- 壹个Pulso G闪光灯灯头

可节省多达35%！

如欲测试Verso充电电源箱所产生的强劲光源，请与我司联系。



「布朗」的强效反光罩令光度强两倍

瑞士著名的灯光专家为C型环型闪光灯提供另一反光罩。新的C型环型闪光灯反光罩，配备高光面轻微磨砂内壁涂层。使用了这配件，C型环型闪光灯的一般光源会变得较为硬朗，所覆盖的角度会较狭窄，从而提升对比度。

[阅读....](#)

新的强效反光罩经已到货！如欲测试它的效果，请与我司联系。



「布朗」的优化色温控制 (ECTC) 或覆盖多达11级光圈范围的持续色温

截流技术确保“电脑控制”的TTL类型闪光灯能够作出极短的闪光时间。但是，如此短促的闪光时间，其缺点是其色温较为偏蓝。另一方面，当减低传统闪光灯系统的输出量，色温会偏移至较暖的色温，而且极为明显。我们会简单地为您揭示一些秘密，有关「布朗」的Grafit和Scoro电源箱，如何能够保持稳定持续的色温（包含解决以上的两个问题）。

[阅读....](#)



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