

Hasselblad Newsletter

Hasselblad news and update for the serious photographer

October 15th, 2009

An unforgettable experience

Hasselblad sent out the invitations and they all came. From September 24 ~ 26, the world's very best photographers, reporters from 16 countries, Hasselblad partners and dealers and many faithful Hasselblad fans converged on Orlando, Florida to attend the 2009 Hasselblad Global Conference. The singular choice of holding the event at NASA's legendary Kennedy Space Center was in itself ample incentive for the 220 invited guests to come. The Scandinavian-based company celebrated its history as well as heralding its future by staging part of the conference where Apollo 11 lifted off with Hasselblad moon cameras on board and unveiled the new H4D camera series together with the latest Phocus 2.0 imaging software.

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Please contact marketing@shiro.com.hk for any information about Hasselblad.

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一次难忘的宝贵体验

哈苏发出了邀请函，他们全都来了。在2009年9月24至26日，来自全球16个国家最好的摄影师、记者及哈苏公司的合作夥伴、经销商和哈苏许多忠实用家，云集于美国佛罗里达州奥兰多市参加2009哈苏全球会议。选择于传奇的美国宇航局肯尼迪航天中心举办这个会议，其意义足以吸引220位特邀嘉宾前来参与。这家扎根于北欧的公司庆祝了它的历史，通过这次会议预示著未来的发展方向，并同时庆祝阿波罗11号携同哈苏相机升空参与登月任务，并且公布新的H4D相机系列和最新的Phocus 2.0图像处理软件。

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